

AMENDMENTS TO THE SPECIFICATION

Please amend the specification, at page 12 line 16 to page 13 line 12 as follows:

1. Which one gives a transparent impression? 1. _____
2. Which one gives thickness (covering power) ? 2. _____
3. Which one gives intense gloss? 3. _____
4. Which one gives pearly impression? 4. _____
5. Which one gives warm impression? 5. _____
6. Which one gives cool impression? 6. _____
7. Which one gives natural luster? 7. _____
8. Which one gives young impression? 8. _____
9. Which one gives pretty impression? 9. _____
10. Which one gives adult image? 10. _____
11. Which one gives active, vigorous (dynamic) impression? 11. _____
12. Which one gives serenity (calmness)? 12. _____
13. Which one gives feminine (tender) impression? 13. _____
14. Which one gives graceful impression? 14. _____
15. Which one gives cool / sharp impression? 15. _____
16. Which one gives intellectual impression? 16. _____
17. Which one gives fresh (light) impression? 17. _____
18. Which one gives most beautiful beautiful skin? (reason:) 18. _____
19. Which skin do you like? (reason:) 19. _____
20. Which skin do you dislike? (reason:) 20. _____
21. Which skin do you like to makeup? (reason:) 21. _____

Please amend the specification, at page 14 line 14 to page 16 line 6 as follows:

Table 2

Please mark ☐ at a supposedly proper point in the right side to the respective questions with respect to the photograph of B-(1).

Positive

Rather positive

Neither

Rather negative

Negative

1. ~~Seemingly transparent~~
2. ~~Seemingly natural gloss~~
3. ~~Seemingly thick (covering power)~~
4. ~~Seemingly weak gloss~~
5. ~~Seemingly strong gloss~~
6. ~~Seemingly wet~~
7. ~~Seemingly pearly~~
8. ~~Seemingly light~~
9. ~~Seemingly feathery and warm~~
10. ~~Seemingly cold~~
11. ~~Seemingly high color~~
12. ~~Seemingly soft~~
13. ~~Seemingly luster~~
14. ~~Seemingly serene~~
15. ~~Seemingly powdery~~
16. ~~Seemingly thin makeup~~

17. ~~Seemingly young~~
18. ~~Seemingly cute~~
19. ~~Seemingly brilliant~~
20. ~~Seemingly adult~~
21. ~~Seemingly soft~~
22. ~~Seemingly active, vigorous (dynamic)~~
23. ~~Seemingly calm (still)~~
24. ~~Seemingly feminine (tender)~~
25. ~~Seemingly grace~~
26. ~~Seemingly cool/sharp~~
27. ~~Seemingly intellectual~~
28. ~~Seemingly fresh (light)~~
29. ~~Seemingly soft~~
30. ~~Seemingly hard~~

Please select one photograph among the following photographs (1) to (4) that is appropriate to the following questions and write the number of the photograph.

1. ~~Which eyes do you think most beautiful? (reason: —)~~
2. ~~Which eyes do you like? (reason: —)~~
3. ~~Which eyes do you dislike? (reason: —)~~
4. ~~Which eyes do you want to makeup? (reason: —)~~

Table 2

Please circle the proper point on the 5 - 1 scale for the questions with respect to the photograph of B-(1), where 5 = Positive, 4 = Rather Positive, 3 = Neither, 2 = Rather Negative, 1 = Negative.

1. <u>Seemingly transparent</u>	<u>5 4 3 2 1</u>
2. <u>Seemingly natural gloss</u>	<u>5 4 3 2 1</u>
3. <u>Seemingly thick(covering power)</u>	<u>5 4 3 2 1</u>

<u>4. Seemingly weak gloss</u>	<u>5 4 3 2 1</u>
<u>5. Seemingly strong gloss</u>	<u>5 4 3 2 1</u>
<u>6. Seemingly wet</u>	<u>5 4 3 2 1</u>
<u>7. Seemingly pearly</u>	<u>5 4 3 2 1</u>
<u>8. Seemingly light</u>	<u>5 4 3 2 1</u>
<u>9. Seemingly feathery and warm</u>	<u>5 4 3 2 1</u>
<u>10. Seemingly cold</u>	<u>5 4 3 2 1</u>
<u>11. Seemingly high color</u>	<u>5 4 3 2 1</u>
<u>12. Seemingly soft</u>	<u>5 4 3 2 1</u>
<u>13. Seemingly luster</u>	<u>5 4 3 2 1</u>
<u>14. Seemingly serene</u>	<u>5 4 3 2 1</u>
<u>15. Seemingly powdery</u>	<u>5 4 3 2 1</u>
<u>16. Seemingly thin makeup</u>	<u>5 4 3 2 1</u>
<u>17. Seemingly young</u>	<u>5 4 3 2 1</u>
<u>18. Seemingly cute</u>	<u>5 4 3 2 1</u>
<u>19. Seemingly brilliant</u>	<u>5 4 3 2 1</u>
<u>20. Seemingly adult</u>	<u>5 4 3 2 1</u>
<u>21. Seemingly soft</u>	<u>5 4 3 2 1</u>
<u>22. Seemingly active, vigorous (dynamic)</u>	<u>5 4 3 2 1</u>
<u>23. Seemingly calm (still)</u>	<u>5 4 3 2 1</u>
<u>24. Seemingly feminine (tender)</u>	<u>5 4 3 2 1</u>
<u>25. Seemingly grace</u>	<u>5 4 3 2 1</u>
<u>26. Seemingly cool / sharp</u>	<u>5 4 3 2 1</u>
<u>27. Seemingly intellectual</u>	<u>5 4 3 2 1</u>

28. Seemingly fresh 5 4 3 2 1

29. Seemingly soft 5 4 3 2 1

30. Seemingly hard 5 4 3 2 1

Please select one photograph among the following questions and write the number of the photograph.

1. Which eyes do you think are most beautiful? (reason:) 1.

2. Which eyes do you like? (reason:) 2.

3. Which eyes do you dislike? (reason:) 3.

4. Which eyes do you want to makeup? (reason:) 4.

Please amend the specification, at page 16 line 8 to page 17 line 16 as follows:

Table 3

Please select one photograph among the following photographs (1) to (4) in the sheet A that is appropriate to the following questions and write the number of the photograph.

1. Which one gives transparent impression? 1.

2. Which one gives thickness (covering power)? 2.

3. Which one gives intense gloss? 3.

4. Which one gives pearly impression? 4.

5. Which one gives warm impression? 5.

6. Which one gives cool impression? 6.

7. Which one gives natural luster? 7.

8. Which one gives young impression? 8.

9. Which one gives soft, tender impression? 9.

10. Which one gives adult image? 10.

11. Which one gives active (dynamic) impression? 11. _____
12. Which one gives serenity (calmness)? 12. _____
13. Which one gives feminine impression? 13. _____
14. Which one gives graceful impression? 14. _____
15. Which one gives cool impression? 15. _____
16. Which one gives intellectual impression? 16. _____
17. Which one gives fresh (light) impression? 17. _____
18. Which one gives noticeable loosening impression? 18. _____
19. Which one has noticeable dents? 19. _____
20. Which one has noticeable wrinkles (transverse and vertical wrinkles)? 20. _____
21. Which one seems dull? 21. _____
22. Which one has noticeable pores? 22. _____
23. Which one seems makeup loosening? 23. _____
24. Which one seems ~~tire~~ tired? 24. _____
25. Which one seems old? 25. _____
26. Which one seems lonely? 26. _____
27. Which one seems not graceful? 27. _____
28. Which skin do you think is most beautiful? (reason:) 28. _____
29. Which skin do you like? (reason:) 29. _____
30. Which skin do you dislike? (reason:) 30. _____
31. Which skin do you want to makeup? (reason:) 31. _____

Please amend the specification, at page 17 line 18 to page 19 line 2 as follows:

Table 4

Please mark ☐ at a supposedly proper point in the right side to the respective questions with respect to the photograph of B (1).

Positive

Rather positive

Neither

Rather negative

Negative

- ~~1. Seemingly transparent~~
- ~~2. Seemingly natural gloss~~
- ~~3. Seemingly thick (covering power)~~
- ~~4. Seemingly weak gloss~~
- ~~5. Seemingly strong gloss~~
- ~~6. Seemingly wet~~
- ~~7. Seemingly pearly~~
- ~~8. Seemingly light~~
- ~~9. Seemingly feathery and warm~~
- ~~10. Seemingly cold~~
- ~~11. Seemingly high color~~
- ~~12. Seemingly soft~~
- ~~13. Seemingly luster~~
- ~~14. Seemingly serene~~
- ~~15. Seemingly powdery~~
- ~~16. Seemingly thin makeup~~
- ~~17. Seemingly young~~
- ~~18. Seemingly tender and calm~~
- ~~19. Seemingly brilliant~~
- ~~20. Seemingly adult~~
- ~~21. Seemingly soft~~
- ~~22. Seemingly active (dynamic)~~

23. ~~Seemingly calm (still)~~

24. ~~Seemingly feminine~~

25. ~~Seemingly grace~~

26. ~~Seemingly cool~~

27. ~~Seemingly intellectual~~

28. ~~Seemingly fresh (light)~~

29. ~~Seemingly soft~~

30. ~~Seemingly hard~~

Table 4

Please circle the proper point on the 5-1 scale for the questions with respect to the photograph of B-(1), where 5 = Positive, 4 = Rather Positive, 3 = Neither, 2 = Rather Negative, 1 = Negative.

1. Seemingly transparent	5 4 3 2 1
2. Seemingly natural gloss	5 4 3 2 1
3. Seemingly thick(covering power)	5 4 3 2 1
4. Seemingly weak gloss	5 4 3 2 1
5. Seemingly strong gloss	5 4 3 2 1
6. Seemingly wet	5 4 3 2 1
7. Seemingly pearly	5 4 3 2 1
8. Seemingly light	5 4 3 2 1
9. Seemingly feathery and warm	5 4 3 2 1
10. Seemingly cold	5 4 3 2 1
11. Seemingly high color	5 4 3 2 1
12. Seemingly soft	5 4 3 2 1
13. Seemingly luster	5 4 3 2 1
14. Seemingly serene	5 4 3 2 1

15. Seemingly powdery	5 4 3 2 1
16. Seemingly thin makeup	5 4 3 2 1
17. Seemingly young	5 4 3 2 1
18. Seemingly tender and calm	5 4 3 2 1
19. Seemingly brilliant	5 4 3 2 1
20. Seemingly adult	5 4 3 2 1
21. Seemingly soft	5 4 3 2 1
22. Seemingly active (dynamic)	5 4 3 2 1
23. Seemingly calm (still)	5 4 3 2 1
24. Seemingly feminine	5 4 3 2 1
25. Seemingly grace	5 4 3 2 1
26. Seemingly cool	5 4 3 2 1
27. Seemingly intellectual	5 4 3 2 1
28. Seemingly fresh (light)	5 4 3 2 1
29. Seemingly soft	5 4 3 2 1
30. Seemingly hard	5 4 3 2 1

Please amend the specification, at page 22 line 18 to page 23 line 7 as follows:

~~Table 5.~~

~~Correlation of the texture and balance~~

~~Skin × eyes × lips~~

~~Characteristics~~

~~Skin × same × same~~

~~—The characteristics of the texture were emphasized as they are~~

~~—The direction of the image was emphasized~~

~~Skin × strong × strong~~

~~—The characteristics of the respective textures persisted outstandingly~~

~~—The intensity of the texture should be adjusted.~~

~~Skin × weak × weak~~

~~—Good entire harmony was obtained and the image was expanded.~~

~~Skin × strong × weak~~

~~—The image was shifted in the direction of the respective strong textures.~~

Table 5. Correlation of the Texture and Balance

<u>Skin × eyes × lips</u>	<u>Characteristics</u>
<u>Skin × same texture × same texture</u>	<ul style="list-style-type: none"> ● <u>The characteristics of the texture were emphasized as they are.</u> ● <u>The direction of the image was emphasized.</u>
<u>Skin × strong texture × strong texture</u>	<ul style="list-style-type: none"> ● <u>The characteristics of the respective textures persisted outstandingly</u> ● <u>The intensity of the texture should be adjusted.</u>
<u>Skin × weak texture × weak texture</u>	<ul style="list-style-type: none"> ● <u>Good entire harmony was obtained and the image was expanded.</u>
<u>Skin × strong texture × weak texture</u>	<ul style="list-style-type: none"> ● <u>The image was shifted in the direction of the respective strong textures.</u>

Please amend the specification, at page 24 line 15 to page 25 line 3 as follows:

Table-6

Results of textured makeup for the middle to elder age

Texture

Standard

Mat

Application No.: 10/526,216
 Reply to Office Action of: 26 November 2008
 Reply Dated: 25 February 2009

Sheer

Pearly

Dispersed pearl

Metallie

Glitter

Glossy

Foggy

Items

Skin

Eyes

Lips

<u>Texture</u> <u>Items</u>	<u>Standard</u>	<u>Mat</u>	<u>Sheer</u>	<u>Pearly</u>	<u>Dispersed</u> <u>Pearl</u>	<u>Metallic</u>	<u>Glitter</u>	<u>Glossy</u>	<u>Foggy</u>
<u>Skin</u>	<u>⊙</u>	<u>○</u>	<u>○</u>	<u>×</u>	<u>---</u>	<u>---</u>	<u>---</u>	<u>---</u>	<u>---</u>
<u>Eyes</u>	<u>⊙</u>	<u>⊙</u>	<u>○</u>	<u>×</u>	<u>×</u>	<u>×</u>	<u>×</u>	<u>×</u>	<u>×</u>
<u>Lips</u>	<u>⊙</u>	<u>⊙</u>	<u>⊙</u>	<u>○</u>	<u>△</u>	<u>△</u>	<u>×</u>	<u>×</u>	<u>×</u>